



# CHW Strength

Strengthening the CHW Workforce

[www.CHWStrength.com](http://www.CHWStrength.com)



## COMMUNITY HAPPENINGS

FOR A LIST OF TRAININGS OFFERED AT  
**CHW STRENGTH**

[HTTPS://WWW.CHWSTRENGTH.COM/CALENDAR](https://www.chwstrength.com/calendar)

VIRGINIA COMMUNITY HEALTH WORKER  
DEVELOPMENT COUNCIL, REQUEST TO BE  
ADDED TO THE LISTSERV BY EMAILING:  
[COMMUNITYHEALTHWORKER@VDH.VIRGINIA.GOV](mailto:COMMUNITYHEALTHWORKER@VDH.VIRGINIA.GOV)

VIRGINIA CHW ASSOCIATION (VACHWA)  
MONTHLY MEET: March 18th, 2025 -  
REGISTER BY VISITING [VACHWA  
MEETING LINK](#)

SUPPORT BY DONATING TO THE  
**CHW STRENGTH FOUNDATION MISSION**  
AT [WWW.CHWSTRENGTH.COM/SUPPORT](http://WWW.CHWSTRENGTH.COM/SUPPORT)



Strengthening the CHW Workforce

## **Mental Health First Aid (MHFA) Training**

Click or Scan QR Code To Register  
Today For Upcoming Training



If interested, learn more at  
<https://bit.ly/CHWStrength-TrainingRegistration>



## **CHW Learning Summit**

**March 12th & 14th**  
**12:30 pm - 4:15 pm EST!**

Are you ready to unlock new skills as a  
Community Health Worker?

Join us for our [CHW Learning Summit](#)  
with virtual interactive sessions  
designed to boost your expertise as a  
Community Health Worker and make a  
lasting impact on public health.



The **Power** of Owning Our Story Through  
Data



Building **Resilience** through Safe  
Spaces for Community Dialogue



**Energizing** the Community through  
Data and Research



The **Sound** of A  
CHW on Center Stage

## The Power of Owning Our Story Through Data

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CHWs have the power to make a difference by using data to show what our communities need. When we track important information, like health challenges and resources, we can prove where support is needed most. This equips us to ask for more funding, better policies, and stronger programs to help people live healthier lives. By sharing our stories through numbers, we use the power of research to create real change. The more we understand and use data, the more we can empower our communities to grow and thrive.

### Ways you can track Data:

- Community Surveys
- Public Health Data
- Tracking Attendance and Engagement at events



## Using Data to Build Resilient CHW Work

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CHWs show resilience every day by helping people and making communities healthier. But to keep improving, we need to track our work. Collecting data—like the number of people we assist, the services we provide, and the changes we see over time—helps us prove our impact. Even small details, like how many families receive food support or how many people attend a health class, can lead to big changes. When we share this information with funders and policymakers, we show why our work matters. This can lead to more funding, better resources, and stronger policies that support CHWs. By using data to tell our story, we highlight the resilience of our communities and make sure our work continues to grow. The more we track and share our success, the more we show how resilient CHWs are in creating lasting change. Our data is proof of our resilience, our dedication, and the power of community health work.



**CHW FORUM - Have a topic you want to discuss with other CHWs? We invite you to share in our forum.**

**[HTTPS://WWW.CHWSTRENGTH.COM/FORUM](https://www.chwstrength.com/forum)**





## ENERGY CORNER

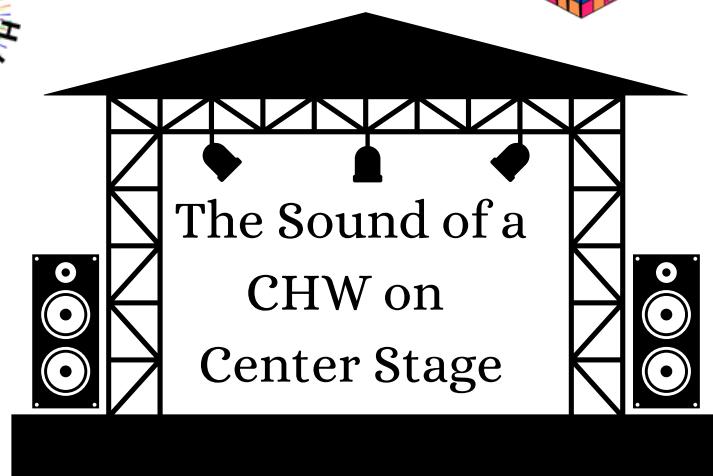
### Energizing the Community Through Data and Research

CHWs bring energy to community health by listening, observing, and taking action. By tracking real-time data—like changes in health problems, access to care, or community needs—we can spot issues early and help before they become bigger problems. If more people are struggling to get food, facing mental health challenges, or getting sick, we can collect that information and act fast. Using data helps us energize our efforts and make sure help goes where it's needed most.

But data doesn't just help us react—it helps us inspire action. When we share what we learn, we can energize the community to get involved, whether it's through health programs, resource-sharing, or policy changes. By staying connected to the heartbeat of the community, CHWs bring the energy needed to keep people safe, healthy, and ready to take action for a better future.



## SOUND CORNER



The CHW on Center Stage this month is  
\*\*\* Christen Johnson \*\*\*

Watch this video as Christen answers the following thought-provoking question:

1. Who are you?
2. What do you do?
3. Why does what you do Matter?
4. What is your CHW story?
5. What influenced you/How did you become a community health worker?

